

MARK JOHN PAGAYUNAN

markjohn-portfolio.github.io



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SUMMARY

An all-around person you can depend on technical and creative needs for your website/landing and social media, with a keen eye for details, and knowledge on the latest trends and multitude of apps.

KEY SKILLS

1. Web Development

- HTML, CSS, JavaScript, and PHP
- Wordpress(Elementor, Divi, Oxygen builder, ACF, CPTUI & WooCommerce).
- GHL, Clickfunnels, Webflow & Squarespace
- Hosting and DNS Setup

2. Social Media Management

3. Web and Graphic Design

- Figma
- Photoshop
- Canva

4. Video Editing

- Capcut
- Davinci Resolve

WORK EXPERIENCE

Yes2LandingPages – Lead Project Web Developer

2022 – 2026

Converted Figma/Photoshop designs into websites/landing pages on different platforms, such as WordPress, GHL, ClickFunnels, Webflow, and Squarespace, that are fully responsive to ensure clients get leads on all devices.

Responsibilities:

- Building responsive websites/landing pages based on Figma and Photoshop Designs.
- Website Maintenance.
- Shopify Setup.
- Hosting and DNS setup.
- Email automation.
- SEO optimization.
- Q.A.

Nightbirds Solution – Web Developer

2018–2022

Managed and built websites for client's businesses, from simple websites with eye catching designs to e-commerce with custom functionalities.

Responsibilities:

- Converting Photoshop designs to responsive WordPress websites, with custom functions.
- Website Maintenance.
- Shopify and BigCommerce Setup.
- Hosting and DNS setup.

HOBBY

- Managing and creating pubmats/content for a local club's facebook page.
- Manages a meme page and able to amass followers from 0 to 123k organically.
- Photo and Video Editing.

EDUCATION

CARLOS HILADO MEMORIAL STATE UNIVERSITY
Bachelor of Science and Information Technology

2014 – 2018